

## Data Processing and Data Sharing for Contract Execution

We collect personal data for the purpose of contract execution when you provide it to us, for example, while placing an order or through subsequent contact. This data is processed:

- a) in accordance with Article 6(1)(1)(b) GDPR, insofar as the personal data is necessary for initiating, concluding, or executing a contract,
- b) in accordance with Article 6(1)(1)(c) GDPR, insofar as the processing is required by a legal obligation, and
- c) in accordance with Article 6(1)(1)(f) GDPR, to safeguard our legitimate interests, particularly in carrying out promotional activities, analysing and evaluating data to improve our offerings, and safeguarding our legal interests, such as for legal defence or enforcement. Such processing only takes place if no overriding interests of the data subject conflict with the processing.

Personal data shared in the context of contract execution may be disclosed to third parties, such as shipping service providers, only when necessary for contract fulfilment or if you have provided your personal data for purposes such as order confirmation and shipment tracking. Furthermore, data may be disclosed to public authorities if and to the extent a legal obligation exists.

The processing of data continues until the purpose is achieved and beyond that until the expiration of any applicable limitation periods. Thereafter, the data will be deleted or destroyed. If the data is subject to retention obligations, it will be stored until the expiration of the retention period and subsequently deleted or destroyed.